

KYRA CATALINA

GRAPHIC DESIGNER

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SUMMARY

Recent graduate of Florida State College at Jacksonville, earning my B.A.S. in Digital Media, with significant experience in graphic design, branding, and promotional materials. Proficient in Adobe Creative Suite using tools including Photoshop and Illustrator to create high-quality visuals. Demonstrated ability to work with diverse companies, leveraging my expertise to design graphics that promote marketing and deliver innovative solutions that meet business objectives.

PROFESSIONAL EXPERIENCE

Graphic Designer, Jacksonville Sharks

Jan 2025 - May 2025 · 5 mos

- Created graphical assets to be used for the Sharks' 2025 IFL season.
- Designed print advertisements, digital graphics, website content, and a range of promotional materials for both print and web platforms.
- Redesigned advertisements and dashers for sponsors to meet specific requirements.
- Worked directly with the Multimedia Director to refine designs based on feedback.

Graphic Designer, American Spaces

Aug 2024 - Dec 2024 · 5 mos

- Diplomacy Lab Project – Assisted in rebranding the identity of the U.S. State Department's Office of American Spaces cultural centers abroad.
- Led my team and presented to the Office of American Spaces, delivering research reports, new branding, marketing materials, and recommendations to promote the organization.

EDUCATION

B.A.S Digital Media

Aug 2021 - May 2025

Florida State College at Jacksonville | Jacksonville, FL

- 4.0 GPA. Completed courses in Graphic design, Illustration, Animation, Photography, Audio, Branding, UI / UX, and more design-related fields. Awarded scholarships for my artwork.

High School Diploma

Aug 2019 - May 2021

Matanzas High School | Palm Coast, FL

- 4.2 GPA. Received Excellence Awards for AICE English Language and Digital Media 1 (Photoshop). Excelled in both Digital Media 1 and Digital Media 2 (Illustrator) classes. Member of the Band's Color Guard Team.

ADDITIONAL INFORMATION

- **Language:** English (Proficient)
- **Skills:** Adobe Photoshop | Adobe Illustrator | Adobe After Effects | Microsoft Office | Figma | Print and Web Design | Illustration | UI / UX | Branding | Marketing | Knowledge of HTML, CSS and Javascript
- **Awards/Activities:** FSCJ President's List Awards (2021-2025), TSA AS Digital / Multimedia Tech Scholarship (2022), TGF Photography Scholarship (2022), Excellence in Digital Media 1 (2021), Excellence in AICE English (2021)