

KYRA CATALINA

GRAPHIC DESIGNER

Jacksonville, FL

(904) 674-7319

linkedin.com/in/kyracatalina

kyracatalinas@gmail.com

KyraCatalina.com

EDUCATION

B.A.S DIGITAL MEDIA

Florida State College
at Jacksonville | 2021 - 2025

SKILLS

- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Graphic design
- Branding & Identity
- Marketing Materials
- Illustration
- Microsoft Office
- Print & Digital Design
- Photo Editing
- Typography

AWARDS

PRESIDENT'S LIST

Florida State College at
Jacksonville | 2021 - 2025

TGF PHOTOGRAPHY SCHOLARSHIP

Florida State College at
Jacksonville | Jan 2022

TSA A.S DIGITAL / MULTIMEDIA TECH SCHOLARSHIP

Florida State College at
Jacksonville | Aug 2022

SUMMARY

Creative graphic designer with a B.A.S. in Digital Media from Florida State College at Jacksonville. Currently, at Money Pages, I design magazine covers, advertisements, social media graphics, and other promotional materials for digital and print formats. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign on both Mac and Windows. Proven ability to manage projects within strict deadlines.

WORK EXPERIENCE

GRAPHIC DESIGNER

Money Pages | Jun 2025 - Present

- Designed high-volume print advertisements for local, regional, and national coupon publications, aligning with brand guidelines and customer marketing goals.
- Consistently met extremely tight production deadlines while maintaining high design quality and accuracy.
- Proofed full-page layouts and final ad files to ensure print-readiness and zero-error output, minimizing costly resends.
- Collaborated daily with the Art Director and Sales Teams to execute last-minute revisions and client feedback.
- Created social media graphics for Money Pages and 3D Digital clients.
- Designed targeted display website banner ad campaigns.
- Redesigned and adapted client advertisements to meet diverse size and format requirements while preserving brand integrity, readability, and visual impact.

GRAPHIC DESIGN INTERN

Jacksonville Sharks | Jan 2025 - May 2025 · 5 mos

- Created logos, website banners, and social media graphics and templates used for the Sharks' 2025 IFL season.
- Designed football field dashers and magazine advertisements.
- Redesigned sponsor advertisements to meet size requirements.
- Worked directly with the Multimedia Director to refine designs based on feedback.

GRAPHIC DESIGN INTERN

U.S. Department of State | Aug 2024 - Dec 2024 · 5 mos

- Diplomacy Lab Project – Assisted in rebranding the identity of the U.S. State Department's Office of American Spaces cultural centers abroad.
- Led my team and presented to the Office of American Spaces, delivering research reports, new branding, marketing materials, and recommendations to promote the organization.