

# KYRA CATALINA

Graphic Designer

[KyraCatalina.com](http://KyraCatalina.com)



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## SUMMARY

Creative graphic designer with a B.A.S. in Digital Media from Florida State College at Jacksonville. Currently, at Money Pages, I design magazine covers, advertisements, social media graphics, and other promotional materials for digital and print formats. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign on both Mac and Windows. Proven ability to manage projects within strict deadlines.

## EDUCATION

### Florida State College at Jacksonville

B.A.S Digital Media  
Aug 2021 - May 2025

### Matanzas High School

High School Diploma  
Aug 2019 - May 2021

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Print design
- Digital design
- Branding
- Advertising
- Illustration
- Microsoft Office

## AWARDS

- FSCJ President's List Awards (2021-2025)
- TSA AS Digital / Multimedia Tech Scholarship (2022)
- TGF Photography Scholarship (2022)

## PROFESSIONAL EXPERIENCE

### Graphic Designer

Money Pages | Jun 2025 - Present

- Designed corporate and franchise magazine covers & advertisements for print.
- Created social media graphics for Money Pages and clients.
- Designed targeted display website banner ad campaigns.
- Created QR codes for advertisements.
- Laid out and proofed multiple magazines for the printing press.
- Completed projects within strict deadlines.
- Redesigned client advertisements to meet size requirements.

### Graphic Design Intern

Jacksonville Sharks | Jan 2025 - May 2025 · 5 mos

- Created logos, website banners, and social media graphics and templates used for the Sharks' 2025 IFL season.
- Designed football field dashers and magazine advertisements.
- Redesigned sponsor advertisements to meet size requirements.
- Worked directly with the Multimedia Director to refine designs based on feedback.

### Graphic Design Intern

American Spaces | Aug 2024 - Dec 2024 · 5 mos

- Diplomacy Lab Project – Assisted in rebranding the identity of the U.S. State Department's Office of American Spaces cultural centers abroad.
- Led my team and presented to the Office of American Spaces, delivering research reports, new branding, marketing materials, and recommendations to promote the organization.